

## Ballet Center of Fort Worth Spring Recital

### Playbill Advertisements

We will offer the opportunity for families and friends of our students to place an advertisement in our Spring Recital playbill for a business or as a dedication or encouragement message for a dancer.

Our playbill is 5.5" x 8.5" and will be printed in beautiful full color on high-quality paper.

**ALL ADS MUST be turned in to Ballet Center of Fort Worth or e-mailed to: balletcenter\_fw@yahoo.com and paid for by Saturday,**

**April 23**

#### **Advertisement/Dedication/Message Options:**

<b>Scribble – \$10</b>	a one-line sentence
<b>Quarter Page - \$30</b>	2.25" wide x 3.25" high (vertical, approx business card size)
<b>Half Page - \$50</b>	4.5" wide x 3.25" high (horizontal)
<b>Full Page - \$90</b>	4.5" wide x 7.5" high (vertical)

- Layout will be determined by the playbill designer.
- Order and placement of "Scribbles" will be determined by the designer.
- Text only is acceptable. You may send text on the form below, or in an email, Word or PDF file. *Keep in mind that you may use colors for your text.*
- Text may be combined with art or photos. If you are unable to design the ad yourself, please send instructions to the designer.
- Art or photos should be emailed, and must be at least 300 dpi. Resizing and/or cropping may be done by the designer in order to fit the ad size.
- Print-ready ads from individuals or businesses must be 300 dpi; jpeg format is acceptable.

**Email: balletcenter\_fw@yahoo.com**

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**Please PRINT CLEARLY all information below**

BCFW Student Name: \_\_\_\_\_

Person/Company purchasing ad: \_\_\_\_\_

Contact phone: \_\_\_\_\_ Contact email: \_\_\_\_\_

Size Option (circle one):      SCRIBBLE      QUARTER      HALF      FULL  
   \$10              \$30              \$50              \$90

Payment Method:      CASH      CHECK      CARD      Amount: \$ \_\_\_\_\_      Check# \_\_\_\_\_      Card type \_\_\_\_\_

Ad Type (circle one):      TEXT only              TEXT & IMAGE              PRINT-READY

**Text:** Please print clearly! Or email to balletcenter\_fw@yahoo.com (include BCFW student name)