**Ballet Center of Fort Worth Spring Recital**

**Playbill Advertisements**

*We will offer the opportunity for families and friends of our students to place an advertisement in our*

*Spring Recital playbill for a business or as a dedication or encouragement message for a dancer.*

Our playbill is 5.5” x 8.5” and will be printed in beautiful full color on high-quality paper.

**Advertisement/Dedication/Message Options:**

**ALL ADS MUST** be paid and turned in to Ballet Center of Fort Worth or e-mailed to: balletcenter\_fw@yahoo.com by **Saturday, April 25th**

**Scribble – $10** a one-line sentence

**Quarter Page - $30** 2.25” wide x 3.25” high (vertical, approx business card size)

**Half Page - $50** 4.5” wide x 3.25” high (horizontal)

**Full Page - $90** 4.5” wide x 7.5” high (vertical)

* Layout will be determined by the playbill designer.
* Order and placement of “Scribbles” will be determined by the designer.
* Text only is acceptable. You may send text on the form below, or in an email, Word or PDF file. *Keep in mind that you may use colors for your text*.
* Text may be combined with art or photos. If you are unable to design the ad yourself, please send instructions to the designer.
* Art or photos should be emailed, and must be at least 300 dpi. Resizing and/or cropping may be done by the designer in order to fit the ad size.
* Print-ready ads from individuals or businesses must be 300 dpi; jpeg format is acceptable.

**Email: balletcenter\_fw@yahoo.com**

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**Please PRINT CLEARLY all information below**

BCFW Student Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Person/Company purchasing ad: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Contact email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Size Option (circle one): SCRIBBLE QUARTER HALF FULL

 $10 $30 $50 $90

Payment Method: CASH CHECK CARD Amount: $\_\_\_\_\_\_\_\_ Check# \_\_\_\_\_\_\_\_\_Card type\_\_\_\_\_

Ad Type (circle one): TEXT only TEXT & IMAGE PRINT-READY

**Text**: Please print clearly! Or email to balletcenter@yahoo.com (include BCFW student name)